

JESSYE HOLMGREN- SIDELL

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(919) 593-3406

EDUCATION

North Carolina State University
Master's of Graphic Design

*Raleigh, NC
May 2019*

Kenyon College
Bachelor of the Arts
Art Major, English Minor

*Gambier, OH
May 2016*

SKILLS

Art Direction
Experience Design
Interaction Design
Prototyping
System Design
Typography
Visual Design

TOOLS

Adobe Creative Suite
Figma
Principle
Sketch
UXPin

EXPERIENCE

Senior UI Designer
Sealed Air

*Remote
2021 - present*

Lead design team creating the visual system and component library for all Sealed Air digital products and platforms. Collaborate closely with product teams, dev leads, and stakeholders to ensure deliver pixel-perfect prototypes following these guidelines. Facilitate regular design reviews with UX teams to refine user experiences and improve component design and delivery.

Visual Designer
Fidelity Investments

*Durham, NC
2019 - 2021*

Developed functional UI component library that can scale across all digital platforms within the incubator. Created pixel-perfect interfaces, working with users and communicating with stakeholders and developers to build the final product. Built prototype that leveraged Machine Learning data insights to guide Fidelity sales team.

UI/UX Intern
IQVIA

*Durham, NC
2018*

Designed interface screens for IQVIA software. Created visualizations to communicate complex ideas about healthcare and technology. Worked independently to develop a set of best practices for wearable interface design, then built a working prototype.

UX Intern
Ipreo

*Raleigh, NC
2017*

Developed a visual theme and system incorporating the Ipreo brand across multiple platforms including login page, slide decks, and infographics. Designed a conversational user interface application for mobile for buyers and sellers.

RECOGNITION

**Above and
Beyond Award**
Fidelity Investments

January 2021

For Flywheel, the client management AI-powered dashboard designed for the Fidelity sales team.

**Graduate
Faculty Award**
North Carolina
State University

May 2019

For academic excellence in the field of design and accessibility thesis work