

# JESSYE HOLMGREN- SIDELL

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## EDUCATION

North Carolina State University  
Master's of Graphic Design

*Raleigh, NC  
May 2019*

Kenyon College  
Bachelor of the Arts  
Art Major, English Minor

*Gambier, OH  
May 2016*

## SKILLS

Art Direction  
Experience Design  
Interaction Design  
Prototyping  
System Design  
Typography  
Visual Design

## TOOLS

Adobe Creative Suite  
Figma  
Principle  
Sketch  
UXPin

## EXPERIENCE

**Senior UI Designer**  
Sealed Air

*Remote  
2021 - present*

Lead design team creating the visual system and component library for all Sealed Air digital products and platforms. Collaborate closely with product teams, dev leads, and stakeholders to ensure deliver pixel-perfect prototypes following these guidelines. Facilitate regular design reviews with UX teams to refine user experiences and improve component design and delivery.

**Visual Designer**  
Fidelity Investments

*Durham, NC  
2019 - 2021*

Developed functional UI component library that can scale across all digital platforms within the incubator. Created pixel-perfect interfaces, working with users and communicating with stakeholders and developers to build the final product. Built prototype that leveraged Machine Learning data insights to guide Fidelity sales team.

**UI/UX Intern**  
IQVIA

*Durham, NC  
2018*

Designed interface screens for IQVIA software. Created visualizations to communicate complex ideas about healthcare and technology. Worked independently to develop a set of best practices for wearable interface design, then built a working prototype.

**UX Intern**  
Ipreo

*Raleigh, NC  
2017*

Developed a visual theme and system incorporating the Ipreo brand across multiple platforms including login page, slide decks, and infographics. Designed a conversational user interface application for mobile for buyers and sellers.

## RECOGNITION

**Above and  
Beyond Award**  
Fidelity Investments

*January 2021*

For Flywheel, the client management AI-powered dashboard designed for the Fidelity sales team.

**Graduate  
Faculty Award**  
North Carolina  
State University

*May 2019*

For academic excellence in the field of design and accessibility thesis work